

## ***Your Most Valuable Asset??***

When evaluating your station in life, one of the key components is by looking at the assets you've accumulated to this point. What do you think is the most valuable asset you possess? I'm suggesting that there are a few which come to mind:

- Your business or practice
- Your home
- Your cabin in the mountains
- Your retirement accounts
- Cash in the bank
- Other physical possessions

However, I would like to suggest that none of these is YOUR MOST VALUABLE ASSET. Why, you ask? It's because they are all dependent on your ability to earn income by showing up regularly to your business, practice or job. Unless you have sufficient liquid assets, which will provide income to pay for all of the assets listed above, you will fail. You may have home insurance, car insurance, life insurance, health insurance and insurance on all of the other possessions you own, but if you have an accident or sickness which prevents you from showing up at work, your ability to make mortgage payments, car payments, tuition for your children's school, etc. where is the money going to come from?

I think this short but informative video might be of interest to you.

It's titled "Protecting Your Most Valuable Financial Asset".

If your ability to earn income is dependent on your physical and mental health (not passive investment income), then watch this video to learn how to protect your financial security by replacing your earned income if an accident or illness should result in a long term disability.

**Click Here to Watch it Now:** <https://financialsecurity.video/2iauA120IT7>

After you watch it, please reply to this email to let me know what you think of it. The best solution to this problem is disability income or paycheck insurance. For pennies on the dollar, you can guarantee that you will have the ability to meet those obligations. If you would like to consider your options, contact us by phone or text to 208-634-3069 or by email to [stan@standean.com](mailto:stan@standean.com).